



Public Hearing: Built in Pennsylvania - Strengthening Industrial Competitiveness

Our responsibility in Pennsylvania is to ensure that our regulatory environment, energy policies, and infrastructure systems strengthen — not weaken — the ability of employers like Manitowoc to compete and grow from here at home.

March 17, 2026 | 10:00 a.m.

Hearing Overview

- **Pledge of Allegiance**
- **Opening Remarks**
 - Chairman David H. Rowe
 - State Representative Chad Reichard
- **Testimony from Invited Experts**
- **Member Discussion with Testifiers**
- **Closing Comments & Adjournment**

Testifiers

- **Mike Reed**, Vice President and General Manager, North American Operations, Manitowoc Cranes
- **Gustavo Casagrandi**, General Manager, Volvo Construction Equipment
- **Mike Ross**, President, Franklin County Area Development Corporation

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Chairman David H. Rowe
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About the Testifiers



Mike Reed

Mike Reed serves in **North America Operations** for **Manitowoc Cranes**, a leading global manufacturer of lifting solutions used across construction, infrastructure, energy, and industrial sectors. The company produces a wide range of crane products—including mobile hydraulic cranes, tower cranes, lattice-boom crawler cranes, and boom trucks—through brands such as Grove, National Crane, Potain, and Shuttlelift.



Gustavo Casagrandi

Gustavo Casagrandi serves as **Head of Operations** for **Volvo Construction Equipment's** North American headquarters in Shippensburg, Pennsylvania. In this role, he oversees manufacturing and operational strategy at one of the company's key global production facilities, which produces wheel loaders, soil compactors, and asphalt compactors and supports a regional excavator completion center and equipment rebuild operations.



Mike Ross

Mike Ross is the **President** of the **Franklin County Area Development Corporation (FCADC)**, the lead economic development organization serving Franklin County, Pennsylvania. In this role, he works to attract new investment, support business expansion, and strengthen the county's economic competitiveness through strategic partnerships with local governments, employers, and regional organizations.