

Testimony of Paul Fogal, Pocono Whitewater
September 18, 2012

1. Completion of the D & L Trail.

This has major potential. By making the trail longer, riders will come from much further distances, stay longer, and spend more. Studies have shown that overnight and multiple day riders spend almost five times per day more compared to what a day rider spends in the local community.

2. State adoption of federal motor carrier regulations. Potentially requiring CDL licenses for fifteen passenger vans would be extremely detrimental to our business.

3. Concentrating state aid and energy on a few big marketable job creating projects that would make Pennsylvania more competitive on a regions and nations level as opposed to a little here and there.

4. Funding through regional tourism agencies works. They have professional fulltime staffs which can get the job done.

5. The burdensome paper work required to hire someone especially part time, younger, seasonal workers. That time and money could be better spent growing the business.

6. School schedules, if schools started classes after Labor Day, it would reduce the staffing issues we have at the end of summer every year.